



ADW 2020 IN NUMBERS

Amsterdam Drone Week is the global platform for sharing knowledge on current air solutions, potential innovations and vital regulations. All key players, knowledge institutes and authorities, gather to co-create and co-operate to build the UAM ecosystem.

PROGRAMME

48
 SESSIONS

2.160+
 Minutes of high quality content

10
 Average session viewed per visitor

MATCHMAKING

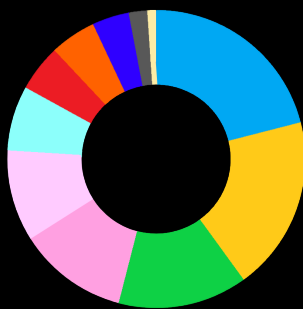
1.367
 Chat messages

DELEGATES

959
 Delegates

76%
 Decision makers

100+
 Speakers



Government/Authority	26%
UTM	19%
Knowledge institute	14%
Drone operator	12%
Automotive	10%
Drone manufacturer	7%
Telecom/Cloud/Cyber	5%
Other	5%
End user (Vertical industry)	4%
Aviation	2%
Defense	1%

DEMOGRAPHICS

48 countries
 Top 5 foreign countries



SESSION ANALYTICS TWYNSTRAGUDE DURING ADW HYBRID 2020

Launch Amsterdam Drone Lab: Moving Forward | 1 December, 12:00 - 12:45 CET | ADW MAINSTAGE

89 **215** **28,03 min**
 Interested Attendees Actual stream views Average viewing time session

Drone agenda: Samen werken aan actieplan [deel 1] | 2 December, 10:00 - 10:45 CET | ADW BREAK OUT

127 **100** **26,26 min**
 Interested Attendees Actual stream views Average viewing time session

UAM as part of an integrated Smart Mobility approach? | 2 Dec, 11:00 - 11:45 CET | ADW MAINSTAGE

108 **159** **26,57 min**
 Interested Attendees Actual stream views Average viewing time session

Drone agenda: Samen werken aan actieplan [deel 2] | 2 December, 12:00 - 12:45 CET | ADW BREAK OUT

118 **85** **27,51 min**
 Interested Attendees Actual stream views Average viewing time session

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SESSION ANALYTICS TWINSTRAGUDE DURING ADW HYBRID 2020

Drone agenda: Samen werken aan actieplan [deel 3] | 2 December, 14:00 - 14:45 CET | ADW BREAK OUT

112

Interested Attendees

90

Actual stream views

28,52 min

Average viewing time session

ANALYTICS ON COMPANY PROFILE

52

Total company leads

